

M · O · R · O · C · H  
A N D · A S S O C I A T E S · I N C

**TO:** Stacey Knauer  
**FROM:** Doris Coon  
**DATE:** April 12, 2001  
**RE:** McDonald's Black History Makers Of Tomorrow Scholarship Program

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Stacey, in addition to our thanks to you for your recent support of McDonald's Black History Makers of Tomorrow Scholarship program, please convey the gratitude of McDonald's and that of our Moroch Account team, to Jeff Johnson, and Kish Woodward as well. Your stations did an excellent job in supporting the Co-op's scholarship program and McDonald's was exceedingly pleased. Your staff did exactly what the client recognized as 'great support of the program'. Your messages helped reach the audience we needed to reach and your viewers called for details!

Also, please convey to Jeff Johnson, that his contribution at the Awards dinner was especially appreciated. His professionalism and enthusiasm for the program and the students helped to make the evening a great success! Again, McDonald's was very pleased with your station's interest and support. Thank YOU for recognizing the significance of this project to the client and helping to put together a great campaign.

I thought that the enclosed photo might be of interest to Jeff. We are also sending along some premiums for his son who was a very good sport in sharing his father for the evening!

Cc: Ted Fortenberry  
Judy Levine

Stacey -  
Nice Job -  
Thanks for the  
wonderful  
Client Service -  
Jed



**Prudential**

**Carolinas Realty**

7301 Carmel Executive Park  
Suite 102  
Charlotte NC 28226  
(704) 542-1100

August 29, 2001

Kish Woodward  
Public Affairs Producer  
UPN46/WB55  
P O. Box 668400  
Charlotte, NC 28266

Dear Kish,

Prudential Carolinas Realty and the Charlotte Housing Authority want to thank you and the employees of UPN46/WB55 for the Public Service Announcement and the school supplies that were donated to benefit children living in public housing. We also appreciate your help at the Distribution Party. We were able to distribute school supplies to over 1,000 school age children living in public housing neighborhoods in Charlotte on August 9, 10 and 11. There were lines with hundreds of kids and parents waiting to pick up school supplies over this three day period. We still continue to receive donations and school supplies which will help stock the School Supply Closet that provides supplies to children during the school year when needed.

Many of these children live in single parent homes with annual incomes of \$6,000 or less. We hope that you understand the difference that you have made of these children starting the first day of school. You have made an investment in their future by providing the tools that they need for an education and boosted their self-esteem.

Thank you for your participation in the Prudential Carolinas Realty 3<sup>rd</sup> Annual School Supply Drive.

Sincerely,

Beth Zink  
Chairperson

Prudential Carolinas Realty School Supply Drive



# Mull Elementary School

1140 Old NC 18

Morganton, NC 28655

828-437-5785 Tel 828-437-7988 Fax

Richard A. Peck, Ph. D.  
Principal

March 27, 2000

Mr Jeff Johnson  
P. O Box 668400  
Charlotte, North Carolina 28214-28266

Dear Jeff

Thank you for visiting Mull School last week. To say that you were a hit is an understatement! Our students loved you and thoroughly enjoyed your dynamic personality. The messages you presented were on target and, maybe coming from you, took hold.

You made a MAJOR contribution to the two students who introduced you and I do not think you will ever know how much Bo needed that boost you provided. Thank you for helping a very special student!

Best wishes and thanks from the staff and students at Mull School.

Sincerely,

Richard A Peck



Bruce Wheeler  
WKRR/WKZL  
192 E. Lewis Street  
Greensboro, N. C. 27406

August 12, 2003

Dear Bruce,

Thank you for the continued support Dick Broadcasting has provided The Animal Rescue & Foster Program (ARFP). The Pet of Week on Terrie's Critter Corner on 107-5 has matched up many homeless animals with their new families. The on-going PSA support has also resulted in numerous adoptions from our organization.

As an organization that receives no local or government funding, ARFP's relies heavily on the media to get the message out about our events and the many deserving animals that need loving new homes. WKRR/WKZL are there for ARFP year-round, and year in and year out, which is something that is rare today business world.

We also appreciate the booth space that you donate to us at the many station events. It is another way for us to gain exposure for our mission and the stray animals in our care and it has been a great volunteer recruitment avenue. Thanks to everyone at Dick Broadcasting for being a friend to the animals.

Sincerely,

*Sharon Gray*  
Sharon Gray,

Executive Director, Animal Rescue & Foster Program

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**P.O. BOX 77393 • Greensboro, N.C. • 27417-7393 • (336) 574-9600**  
**[www.greensboro.com/ARFP](http://www.greensboro.com/ARFP)**



CONGRESS OF THE UNITED STATES  
HOUSE OF REPRESENTATIVES  
WASHINGTON, D. C. 20515

SUE MYRICK  
NINTH DISTRICT  
NORTH CAROLINA

January 5, 2000

Mr. Bruce Baker  
General Manager  
WSOC  
1901 North Tryon Street  
Charlotte, North Carolina 28206

Dear Bruce,

I want to thank you for running my Public Service Announcement regarding flood recovery in Eastern North Carolina. Thanks to WSOC, radio interviews and newspaper print ads we were able to raise \$45,000 for flood victims in the past three weeks.

I appreciate you helping me bring public attention to this cause and I look forward to working with you in the future.

Sincerely,

A handwritten signature in cursive script that reads "Sue".

Sue Myrick  
Member of Congress

April 15, 2002

Tommy Schenck  
WRAZ-TV, Inc (Fox 50)  
PO Box 30050  
Durham, NC 27702-3050

Dear Tommy

We would like to express our sincere thanks for your generous support of the work of Prevent Child Abuse North Carolina. Thank you for your corporate contribution of \$2500 to support our Picture This event. As a gold sponsor you will receive 10 tickets to the event.


Your gift helps us continue to provide community awareness and education, training to professionals across the state, and advocacy for issues affecting families and children. Without your kindness and generosity, we would not be able to provide these valuable services.

Thank you for making a difference for North Carolina's children!

Sincerely,



Ruth Peebles, M.P.A.  
Development Director



*Prevent Child Abuse is a 501 (c) (3) nonprofit organization. Your contribution is tax-deductible to the extent allowed by law. No goods or services were provided in exchange for your generous financial donation. Financial information about this organization and a copy of its license are available from the State Solicitation Licensing Branch at 888-830-4989. The license is not an endorsement by the state.*





*Mothers  
of Murdered  
Offspring*

May 14, 2003

*WJZ-TV*

Joe Heaton  
UPN 46  
3501 Performance Rd  
Charlotte, NC 28214

Dear Mr. Heaton:

Mothers of Murdered Offspring would like to express our sincere gratitude for your participation in facilitating at our 1st Annual Youth Symposium, entitled "Losing Our Youth: The Hidden Crisis", on Saturday, May 3<sup>rd</sup> at UNCC. We are grateful for your willingness to participate in such a significant cause; which helped make our 10<sup>th</sup> Anniversary and Annual Nonviolence Day weekend of events a tremendous success.

Mothers of  
Murdered  
Offspring, Inc.

M.O.M-O is committed to educating our youth on the dangers and consequences of violence and substance abuse, while eliminating the violent acts that plague our community. We are confident that with the continued support and involvement that you've shown, we will continue to make a difference in the lives of families affected by the loss of a loved one, middle school age students and our community as a whole.

(MOM-O)

Sincerely,

*Kelly Alexander M.*

Kelly Alexander  
Chairman of the Board  
Mothers of Murdered Offspring, Inc.

P O Box 32153

*Lisa Crawford*

Charlotte, NC

Lisa Crawford  
Program Manager  
Mothers of Murdered Offspring, Inc

28233-2153

(F) 704-336-3515

(F) 704-336-2347

Attayek, Tack

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From: mabelschwoebel@aol.com  
Sent: Thursday, April 03, 2003 9:41 AM  
To: MIXonline  
Subject: MIXonline - comments

submitted: Thursday, April 3, 2003, 09:41:01

Name: Jan Rauschenbach  
Location: Cary, NC  
Age: 45 - 54  
email: mabelschwoebel@aol.com  
intended for: for Sheri Logan from MIXonline

message:

I just want to thank you for your support of our troops and your generosity.

My son is in the Marines and has been transfered to Camp Pendleton for now.

My son and his unit have been called up to leave for overseas, but it has been postponed and it is now a day to day waiting game. I fill him in on what is going on here and he says that the support is very much needed. He also says Thank You.

I also work for a national builder here in Raleigh and in the community we are displaying our support with yellow ribbons throughout.

Bill and Sherri keep up the good work.





## North Carolina Association of Chiefs of Police

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Post Office Box 1589  
Raleigh, North Carolina 27602  
Telephone (919) 829-9119  
Facsimile (919) 833-1059

March 7, 2002

FOX50 TV  
512 S Mangum Street  
Durham, NC 27701

Dear Sir/Madam

On behalf of the North Carolina Association of Chiefs of Police, I would like to thank you for your sponsorship of the Chiefs' conference in Durham February 3-6, 2002. Due to your interest, participation and financial support, the conference was a great success. The conference is an opportunity for Chiefs of small, medium and large departments from all across North Carolina to participate in education and training.

I would like to take this opportunity to offer you an Associate membership in the North Carolina Association of Chiefs of Police. The Active membership is reserved exclusively for current Chiefs of Police. If you join the Association as an Associate member you will receive a certificate, a membership card, two decals, two bumper stickers and a lapel pin. Enclosed is a membership application. I would also like to bring to your attention the Association's web page which is found at [www.ncpolicechief.org](http://www.ncpolicechief.org).

The Association does not solicit support through fund raising or telemarketing. The Association relies on dues from Active members, Associate members and revenues from training and education conferences. Therefore, your Associate membership is very helpful and important.

Again, thank you for your support of the conference and for considering, and hopefully, joining the Association. Your support of law enforcement is appreciated.

Sincerely,

A handwritten signature in black ink, reading "Charles P. Wilkins", is written over a horizontal line.

Charles P. Wilkins

Enclosure  
CPW/jl



## MEDICAL REVIEW OF NORTH CAROLINA, INC.

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Post Office Box 37309 • Raleigh, NC 27627 • Telephone (919) 851-2955

November 13, 2000

WKYK/WTOE  
Don Metts  
P.O. Box 744  
Burnsville, NC 28714

Dear Mr. Metts,

I am writing to thank you for airing Medical Review of North Carolina's Immunization and Diabetes PSAs. By supporting our educational program for Medicare beneficiaries, you are helping us reach a wider audience than we could on our own. In addition, your feedback on the response form will guide me in improving our PSAs and distribution methods. Thank you once again for helping to increase knowledge about diabetes, eye care and adult immunization among your listeners. Your time and your assistance are greatly appreciated.

Sincerely,

Sue Hunter, MPH, CHES  
Senior Associate, Social Marketing  
Medical Review of North Carolina

DURHAM



1869  
CITY OF MEDICINE

**CITY OF DURHAM**

DEPARTMENT OF PARKS & RECREATION  
403 BLACKWELL STREET • DURHAM, NC 27704  
919 560 4355 • fax 919 560 4021  
www.ci.durham.nc.us



Mailing Address:  
101 CITY HALL PLAZA • DURHAM, NC 27701

January 6, 2003

Mr Tommy Schenck  
General Manager  
WRAZ-TV Fox 50  
512 S Mangum Street  
Durham, NC 27701

Dear Mr Schenck

I would like to thank WRAZ-TV Fox 50, on behalf of the City of Durham Parks and Recreation Department, for its support of our 31<sup>st</sup> Annual Senior Holiday Party

Although we have worked together on other events, this was the first year that Fox 50 has been a sponsor of our annual Senior Holiday Party I hope that this year was the beginning of a new tradition! Thanks again for contributing to our promotional campaign and for providing Julia Lewis as our MC

We couldn't have done it without you! Thanks again for your consistent commitment to the City of Durham

We look forward to a continued relationship

Sincerely,

Tim A Grant  
Interim Director  
City of Durham Parks and Recreation Department



**DEPARTMENT OF THE AIR FORCE  
HEADQUARTERS 43D AIRLIFT WING (AMC)  
POPE AIR FORCE BASE, NORTH CAROLINA**

17 September 2003

Ms Donna Rachels  
Commercial Sponsorship Coordinator  
43 SVS/SVK  
517 Virgin Street  
Pope AFB NC 28308

Ms. Tila Comstock  
Beasley Broadcast Group  
PO Box 710  
Fayetteville NC 28301

Dear Tila,

Our ATWIND program was a tremendous success. Thank you for your sponsorship!

Beasley Broadcast Group is so good to us, thank you for all you do. Your stations helped to make our Family Fun Day successful and we truly appreciate your continued support. You and your staff are simply the best!

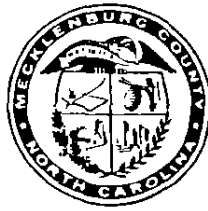
The Air Force is proud to include you as part of the Pope team. Your interest in our activities plays a vital part in our future. The quality of our programs strengthens our morale, retention and recruitment.

We look forward to a continued working relationship with you and again, thank you for your time and investment in our Family Fun Day. Please share our appreciation and enclosed photos with your staff.

Sincerely

A handwritten signature in black ink, appearing to read "Donna".

DONNA RACHELS



Copy: Kay  
Vicki  
Rubin  
Von

## MECKLENBURG COUNTY

### Board of County Commissioners

January 18, 2000

Mr. Bruce Baker  
General Manager  
WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206

Dear Bruce:

I express my appreciate to you and your colleagues at WSOC-TV for the valuable public service provided through the producing and televising of the Electronic Town Meeting on January 13, 2000. This was an excellent example of an effective public/private partnership. It has enhanced the image of local government and has created an awareness of your company's leadership in community affairs.

From all comments I've heard, you and members of your staff went way beyond the "call of duty" to make this a quality program. This speaks well for Cox Broadcasting, for our community and for the broadcast media.

I understand we had excellent participation by phone and e-mail, and had a respectable number of people present at the remote sites. Together, we learned some valuable lessons on how television and new technology can improve communications between the public and their policy makers.

Thank you for your willingness to help local government create an environment for dialogue that sustains and strengthens the economic health and social vitality of this community.

With best regards,

Yours very truly,

A handwritten signature in black ink, appearing to read "H. Parks Helms".

H. Parks Helms  
Chairman

HPH:srsf  
c: Jerry Fox  
John McGillicuddy

1/20  
mailed  
Bruce's note

PEOPLE • PRIDE • PROGRESS

**Make-A-Wish Foundation®  
of Eastern North Carolina**  
3803B Computer Drive, Suite 108  
Raleigh, North Carolina 27609  
919 821-7111  
800 432-WISH  
919 832-0079 fax  
www.wish.org/eastnc



October 20, 2003

Federal Communications Commission

Dear Commissioners

The mission of the Make-A-Wish Foundation® of Eastern North Carolina is to grant the wishes of children between the ages of 2 ½ and 17 with life-threatening medical conditions to enrich the human experience with hope, strength, and joy. Since the chapters' inception we have granted over 1,083 wishes to medically eligible children throughout the 49 counties east of the Orange/Alamance county lines.

Without the continuous support from two of our local media outlets, NBC17 and Clear Channel radio, we could not continue fulfilling our mission. Each week, NBC17 anchor Bill Gaines highlights the story of a child who has received a wish from our organization, providing valuable awareness of our mission. And the support we receive goes far beyond just promoting awareness, but to hosting two of our chapter's major fundraising events, as well. Earlier this month we held the inaugural Bill Gaines Make-A-Wish Invitational with NBC17 and will be celebrating the 10<sup>th</sup> Annual 'Pennies From Heaven' radio-thon – one of the highest revenue-generating events for our chapter -- next month with Clear Channel. This is just a sample of the dedication and support we receive from our media affiliates.

Thank you for allowing us the time to explain how important they are to us, and the children we serve in Eastern North Carolina

Sincerely,

A handwritten signature in cursive script that reads "Cindy Williams".

Cindy Williams  
Development Associate



*Share the Power of a Wish®*

4330 Bland Road Flagship Building Raleigh, NC 27609

Tel 919 875 8252 Toll Free 800 936 9337 Fax 919 875 8835  
www.leukemia-lymphoma.org



**The Leukemia &  
Lymphoma Society**

Fighting Blood-Related Cancers

October 20, 2003

Dear Commissioners,

The Leukemia & Lymphoma Society is the fastest growing voluntary health organization in the nation and our mission is to cure leukemia, lymphoma, Hodgkin's disease, and myeloma and to improve the quality of life of our patients. We were founded in 1949 and have since grown to 61 chapters nationwide with the North Carolina Chapter forming in 1980

In the Triangle area we have increased the funds raised from \$660,000 in 2000 to more than one million this year. We believe that a primary reason we have succeeded in increasing our fundraising totals is the partnership we have built with the media in our area. With their help we have increased awareness for our mission and the participation in special events in the area.

One of our signature events is our Light The Night Walk occurring during September, which is national Leukemia & Lymphoma Awareness Month. NBC-17 has been our media partner since the inception of the event in Raleigh in 2000 and has helped us to move from raising \$40,000 the first year to \$120,000 this year. The on-air personalities and the staff at NBC-17 talk with us each year to see how we can improve the promotion for this special event and have been a tremendous support for us. We cannot thank NBC-17 enough for being a part of our event and this year we are recognizing their Outstanding Performance with a special award.

An event we have that is unique to the Triangle area is also the highest fundraising special event in the state and News 14 Carolina has been a great supporter for the last two years. Our Dream Home project runs throughout the Parade of Homes each year and Channel 14 has raised an incredible amount of awareness for this event and we had the highest flow of traffic ever during the parade. Our phone rang off the hook with people wanting more information after "seeing it on channel 14".

In addition to these wonderful stations, we experience great support from sending out PSAs in this area and having coverage during our events from other stations as well. We have commented on the support we receive to other chapters in our organization and many of our counterparts do not receive the level of support we do in North Carolina.

Thank you for allowing me to take a moment and brag on the media in the Triangle area! We appreciate their enthusiasm and continued support for our mission to fight blood cancers.

Tiffany Drummond Armstrong  
Campaign Manager

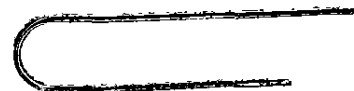
The Leukemia & Lymphoma Society  
4330 Bland Road Raleigh, NC 27609  
919-875-8252, ext 100  
armstrongt@nc.leukemia-lymphoma.org

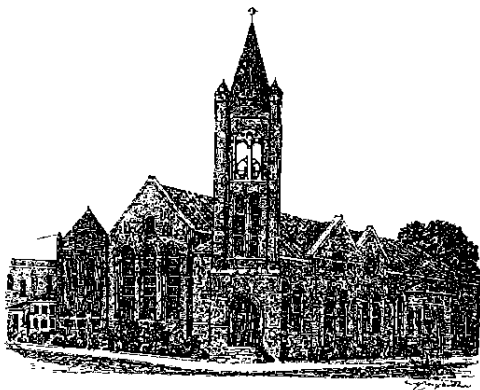


**The Leukemia &  
Lymphoma Society**

Fighting Blood-Related Cancer.

Tiffany Drummond  
Campaign Manager  
The Leukemia & Lymphoma Society  
4330 Bland Road  
Raleigh, NC 27609  
919-875-8252, ext 100  
armstrongt@nc.leukemia-lymphoma.org





## First Presbyterian Church

*Witnessing for Christ from the heart of Raleigh since 1816*

112 South Salisbury Street, Raleigh, North Carolina 27601, Telephone (919) 821-5750, Fax (919) 821-0998

April 4, 2001

TO: SUNRISE SERVICE PARTICIPANTS  
SUNRISE SERVICE COMMITTEE

FROM: JAN ANDERSON, CHAIR

Prayers have been answered in many ways. It has been on my heart for a long time, and it has happened. NBC 17 will be televising our service for the first time joining WPTF who has been broadcasting us for about four years. We appreciate your faithfulness through the years, and we will need you to continue this relationship as we plan for next year.

Enclosed is a "play-by-play" schedule of our 30-minute service. Please note that when we go off the air, our service will continue for about 15 minutes.

Next year there is a possibility that NBC 17 will lengthen the televised service to an hour. Therefore, the Sunrise Service Committee should meet right away to discuss positives and negatives of this year's service and brainstorm for next year. Please plan to attend a meeting on Wednesday, April 18, at 2:30 p.m. in the State Capitol Building, second floor, west hall committee room.

Edenton Street United Methodist Church is again hosting a continental breakfast immediately following our service. Please plan to attend. Dy-Mar Bakery in the Research Triangle is donating light breakfast foods. There is ample parking at the church. For the band and others who arrive early to make arrangements for the service WE WILL HAVE COFFEE AND BREAKFAST FOODS!

Should it rain we will meet at First Baptist Church, Salisbury Street.

Thank you for your participation in this wonderful service!

*Larry, Test our horn as much as you can  
on the tube !!!!!*

Sherla S. Barrick, Associate Pastor  
KC Crawley, Youth/Young Adult Dir.

Edwin W. Stock, Jr., Pastor  
Albert G. Edwards, Pastor Emeritus  
David L. Covington, Dir. of Music

Robert G. Inskeep, Associate Pastor  
Charles M. McEwan, Church Administrator



Second Harvest  
**FOOD BANK**  
of Metrolina



June 4, 2002

*Board of Directors*

*Tim Alwan*  
WBTV  
*Rick Anicetti*  
Food Lion  
*Rod Antolock*  
Harris Teeter  
*Ken Cameron*  
Acosta Sales & Marketing  
*Ginny Favreau*  
Assistance League of  
Charlotte  
*J. D. Fitzgerald*  
Winn-Dixie Charlotte  
*Steve Hall*  
Merchants Distributors, Inc.  
*Ben Hawfield*  
Moore & Van Allen, PLLC  
*Cliff Hemingway*  
Stanley Laboratories  
*Herbert Huch*  
Ret. Engraving Companies  
*Bill Johnson*  
Bank of America  
*Robert Klein*  
Philip Morris USA  
*Vivian Lavaty*  
Tyson Foods  
*Greg Morris*  
Lance  
*Ward Peacock*  
Ret. Springs Industries  
*Jerry Pelletier*  
Stuckey Pelletier  
Marketing & Sales  
*Gale Pendergraph*  
Nabisco  
*Frank Timberlake*  
Ret. Thomas and Howard  
Company  
*B B Tripp*  
Ret. Winn-Dixie Charlotte  
*Blease Turner*  
Community Christian  
Outreach Ministries  
*Mary Wannamaker*  
Ret. BellSouth  
*Terry Welch*  
McGuire Properties  
  
*Emeritus*  
*Glenn D. Hunt*  
*Theodore C. Heyward, Jr.*  
(1915-1995)

*Executive Director*  
*Anne W. Register*

Ms. Nicki Gill  
WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206

Dear Ms. Gill:

On behalf of the over 1 million hungry Carolinians who were fed through Second Harvest Food Bank of Metrolina last year (42% of whom were children), I want to thank you for the support provided by WSOC with news stories and placement of the Charlotte Ad Club's "Stop Hunger Here!" campaign. The coverage that you offered helped more people know that hunger is a very real problem in our area and encouraged them to take action. It is only because of these responses from caring businesses, community organizations and individuals that Second Harvest was able to offer 7.3 million pounds of food assistance in 2001.

Please accept this framed proclamation, from our Board of Directors, as a token of our gratitude. And please, keep Second Harvest Food Bank in mind for your future community involvement plans. Sadly, as our economy struggles to recover from the recession, people continue to lose their jobs and hunger continues to grow. We look forward to the opportunity to work with you again.

Sincerely,

Anne Register  
Executive Director



# YANCEY COUNTY

County Courthouse, Room 11 • Burnsville, NC 28714  
PHONE (828) 682-3971 • FAX (828) 682-4301 • email: [kpipes@yancey.main.nc.us](mailto:kpipes@yancey.main.nc.us)

James K. Pipes III, *County Manager*

Keith Presnell, *Chairman*

Billy Ray Bailey, *Commissioner*

John Renfro, *Commissioner*

August 16, 1999

Mr Steve Murphy  
WKYK Radio  
P O Box 744  
Burnsville, N C 28714

Dear Steve,

On behalf of the Yancey County Board of Commissioners I would like to thank you and WKYK for producing and airing the public service announcements for recycling in Yancey County. The Board and I feel that these PSAs will be a significant help in teaching our citizens about recycling and the use of the convenience centers.

Once again, we earnestly appreciate your work in this endeavor.

Sincerely,

Kelly Pipes  
County Manager

CC Mike Sink



**COMMANDING GENERAL**  
**MARINE CORPS BASE**  
PSC BOX 20004, CAMP LEJEUNE, NC 28542-0004

September 29, 2003

Dear Mr. Weeks:

The "Salute to Our Heroes" Concert held at Camp Lejeune on September 4, 2003 was the first Marine Corps Community Services (MCCS) event I attended as the Base Commander. The evening has left an indelible impression on all of us. The concert was an unqualified success, and I was especially pleased and impressed to see WITN-7 as a Platinum Sponsor. On behalf of the Marines, Sailors, and family members who make Jacksonville, North Carolina and Camp Lejeune their home, I can assure you we will long remember, as we deeply appreciate, WITN-7's generosity and active support

Once again, thank you for having been so supportive of the "Salute to Our Heroes" Concert. I look forward to our continuing association with WITN-7 and the win-win partnership that has prospered through the MCCS Commercial Sponsorship Program.

Sincerely,

A handwritten signature in black ink that reads "Robert C. Dickerson". The signature is written in a cursive style with a long horizontal flourish at the end.

ROBERT C DICKERSON  
Brigadier General, U.S. Marine Corps

Mr Michael D Weeks, President  
P.O Box 468  
Washington, NC 27889

**Heaton, Joe**

**From:** Kerby, Dan  
**Sent:** Friday, February 21, 2003 8:43 AM  
**To:** Heaton, Joe  
**Subject:** FW: Thank you

FYI

-----Original Message-----

**From:** Keeton, Tim [<mailto:tim.keeton@wachovia.com>]  
**Sent:** Friday, February 21, 2003 8:13 AM  
**To:** 'dkerby@charlotteswb.com'  
**Cc:** 'Chrystal Love', 'mtransou@carolina.rr.com'  
**Subject:** Thank you

Mr. Kerby,

I just wanted to thank you again for taking the time to show our Tiger cubs around your station, and for your exceptional patience with our group. Your presentation was interesting and enlightening for both kids and adults, and we greatly appreciated it. I believe we all learned a lot and had fun doing it.

Again, thanks

Sincerely,

Tim Keeton  
Tiger Den 5

P.S. How do I get this big "S" tattoo off of my forehead?

Timothy Edward Keeton  
Wachovia Securities, Inc.  
Vice President - Corporate and Investment Banking Compliance  
Phone: (704) 374-6091  
Fax: (704) 383-0126  
Email: [tim.keeton@wachovia.com](mailto:tim.keeton@wachovia.com)



American Red Cross

Durham Service Center  
Blood Services Carolinas Region  
4737 University Drive  
#3 University Place  
Durham, NC 27707  
(919) 493-3551

December 15, 1993

Mr. Richard K. Feindel  
WWGP 1050  
Post Office Drawer R  
Sanford, North Carolina 27330

Dear Mr. Feindel:

Thanks to you (WWGP) and your co-sponsors, the December 6th blood drive was a huge success. A special thanks for being one of the sponsors of this drive and advertising it. As you know, without committed sponsors, we would be unable to meet the needs of area hospitals.

For your information, the operations report showed the following results of the December 6th bloodmobile:

Persons presenting .....	130
Deferrals .....	7
Units collected .....	123
Goal .....	100
First time donors .....	2

Since each unit of blood is separated and transfused to an average of four patients, donors at your bloodmobile visit helped save as many as 492 lives!

Again, thank you for making the gift of life available to others, and supporting the American Red Cross Blood Program.

Sincerely,

B. T. Williams  
Blood Services Consultant



## Greensboro Urban Ministry

Serving Greensboro Together

305 West Lee Street Greensboro, NC 27406

Phone (336) 271-5959 Fax (336) 271-5920

[www.greensboro.com/gum](http://www.greensboro.com/gum)



May 7, 2003

Ms Shannon Sopina  
Market Promotion Director  
**Clear Channel Radio-Greensboro**  
2-B PAI Park  
Greensboro, NC 27409

Dear Shannon,

On behalf of everyone at Greensboro Urban Ministry, I want to thank 104 WTQR for sponsoring this year's **Serving Greensboro Together** held Tuesday, May 6th. The promotional announcements I heard were great and I had several other people tell me they heard them too. I thought our interviews on WTQR and with Bill Flynn went very well and I really appreciate your getting the other stations involved in promoting "A Day to Feed the Triad" as much as possible. The WTQR website link seemed to be popular, too. Do you have anyway of tracking how many hits the "A Day to Feed the Triad" web page received? That would be interesting to know.

Jointly promoting **Serving Greensboro Together, Hope du Jour, and Dining Out for Hunger** was a win-win outcome for every one involved. I think it heightened awareness in the three communities that hunger exists right here in the Triad, and the participating restaurants also benefited from the additional publicity.

Given the great publicity provided by your radio stations and other media/marketing materials, we feel this year's **Serving Greensboro Together** was a great success! We are confident we will reach our goal of raising \$30,000 for Greensboro Urban Ministry to help all the people we serve.

Thanks again for your support and I hope we can continue our partnership with you next year.

Sincerely,

Pat Arnett  
Director of Development  
Greensboro Urban Ministry

## Stephens, Ginny

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**From:** Heaton, Joe  
**Sent:** Sunday, March 31, 2002 6 53 PM  
**To:** Stephens, Ginny  
**Subject:** Public File - Wole Soyinka Documentary feed back

Public file

Joe Heaton  
Program Director  
WJZY UPN46/Charlotte's WB - WWWB  
3501 Performance Road  
Charlotte, NC 28214  
704 944 3340  
704 944 3440 Fax

uf

-----Original Message-----

**From:** [Echo28207@aol.com](mailto:Echo28207@aol.com) [<mailto:Echo28207@aol.com>] <[mailto:\[mailto:Echo28207@aol.com\]](mailto:[mailto:Echo28207@aol.com])>  
**Sent:** Friday, March 29, 2002 9 36 AM  
**To:** Heaton, Joe  
**Cc:** Sherman, Linda, [KRowanPR@aol.com](mailto:KRowanPR@aol.com), [jhzimm@bellsouth.net](mailto:jhzimm@bellsouth.net)  
**Subject:** Wole Soyinka Documentary feed back

Hello Joe,

Below is yet another great feedback from a student at Myers Park High School. The enthusiasm you have generated with your documentary is contagious and has made a substantial impact in the Charlotte Community.

Amanda Shintay is a junior at Myers Park. She, and the head of the IB program there, approached Echo (along with 2 other schools) to request hosting our high school initiative next year. Based on their extraordinary enthusiasm and organization, Echo has chosen them.

I just wanted to be certain you know that the impact of your work is far reaching. Because of your commitment to education and to sharing the Echo message across the region, we are in a position to consider Echo student organizations in each Char-Meck high school. Also, next year our program and its messages will include an Internet component and whatever else the imagination of the students and teachers dream up!

Thank you to you and your crew again for the immeasurable hours of filming, scripting and editing. Thank you also for your patience with me as I tried to track down Wole Soyinka in order to adhere to Echo's obligation regarding the approval requirement. I know that added stress to your day, and for that I am sorry.

Wishing you a joyous Easter Season,  
Stephanie

Mrs. Ansaldo,

Thank you so much for coming to the meeting today. I appreciate your continued support of and enthusiasm for our ideas and initiatives.

I just finished viewing the documentary on Wole Soyinka and Providence's Tolerance Day. I was very impressed! I learned so much from him just by viewing the documentary- hearing him speak in person must have been amazing!

I followed up on Mrs. Stultz's suggestion of including the ESL students, and Lauren Voler's suggestion of including the foreign exchange students. These are wonderful ideas- we aim to include everyone! The ESL class is made of approximately 32 students, although the number may vary next year after the implementation of the school choice plan. The number of exchange students will also vary next year, but we will make efforts to inform the new students about the Echo group as soon as possible. I will contact the ESL teacher and ask for her support in our initiatives with The Echo Foundation.

Sincerely,  
Amanda Shinay

JOHN GOWANS  
GENERAL



PHILIP NEEDHAM  
TERRITORIAL COMMANDER

# The Salvation Army

FOUNDED IN 1865 BY WILLIAM BOOTH

LT COLONEL STANLEY JAYNES  
DIVISIONAL COMMANDER

2337 W DICKINSON AVENUE • POST OFFICE BOX 113  
TELEPHONE 756-3388 • FAX 756-0010  
GREENVILLE, NC 27835-0113

CAPTAINS HAROLD & LYNNETA POFF  
CORPS OFFICERS

December 11, 2002

WITN TV  
Attn: Mike Weeks  
PO Box 468  
Washington, NC 27889

Dear Friends,

Thank you so very much for the outstanding broadcasting job your station did for The Salvation Army's Kettle Kickoff Campaign.

Without the help of organizations like yours, we would not be able to provide assistance to the needy in our community.

Your generous support of The Salvation Army is greatly appreciated and we will see that it is used to alleviate need.

Thank you again and may God bless you.

His Crusader,

Captain Harold Poff  
Corps Officer

HP/lm





Discovery Place, Inc.

September 18, 2002

Ms. Lee Armstrong  
WSOC-TV  
1901 N. Tryon Street  
Charlotte, NC 28206

Dear Lee

On behalf of the Board of Trustees and staff of Discovery Place, Inc., I would like to thank you and WSOC-TV for your continued support through your in-kind gift valued at \$35,000. Your generous contribution is an investment, which helps Discovery Place further develop and provide high-quality programs to the people of our region.

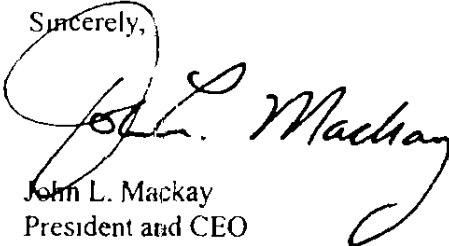
More than ever we know that we are meeting the needs of a rapidly changing community. Our mission is education and our goal is to help prepare an emerging workforce that is comfortable with science and technology. These opportunities would not be possible without the support of local corporations such as Verbatim Corporation and many others who graciously support Discovery Place and The Nature Museum.

As a corporate member, you will have the opportunity to enjoy many exciting presentations scheduled at Discovery Place in the coming year. We hope you will join us in The Charlotte Observer OMNIMAX Theatre in October for *Jane Goodall's Wild Chimpanzees*. This film, which world premieres here on October 2, 2002, takes viewers into the hearts, minds and lives of wild chimpanzees in the forest environment of Gombe Stream National Park in Tanzania, Africa.

Lee, I sincerely hope that you and the employees of WSOC-TV will visit the science center often this year to see first hand the fun and educational programming that your generous gift helps to support.

Thank you again for your continued and valuable support

Sincerely,



John L. Mackay  
President and CEO